

AMALDEV M

UI/UX Designer — Digital Product Designer — Frontend Developer

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PROFESSIONAL SUMMARY

UI/UX Designer with hands-on experience designing user-centered interfaces for real-world mobile and web products. Completed a 6-month design internship at Doztix Group, delivering 50+ wireframes and high-fidelity Figma prototypes across a gamified discovery platform. Frontend-aware designer (React · Angular · TypeScript · Tailwind CSS) who bridges design and engineering to ship accessible, responsive interfaces. Skilled across the full design lifecycle — from user research and journey mapping to design systems and developer handoff.

CORE SKILLS & TOOLS

UX Design User Research · Interviews · Pain-Point Analysis · User Flows · Journey Mapping · Information Architecture · Usability Testing · Heuristic Evaluation

UI Design Wireframing · High-Fidelity Prototyping · Design Systems · Component Libraries · Visual Hierarchy · Colour Theory · Responsive / Mobile-First · Accessibility (WCAG)

Tools Figma · Framer · Adobe XD · Canva · Jira · Zoho Cliq · Git / GitHub

Frontend HTML5 · CSS3 · Tailwind CSS · React · Angular · TypeScript · REST API Integration

WORK EXPERIENCE

UI/UX Designer Intern — Doztix Group (Lifexpy Ecosystem) *Nov 2025 – May 2026 · 6 months · Kochi*

- Architected a cross-category gamified discovery system (Food, Hotels, Landmarks, Retail), improving user engagement through mission-based interaction patterns and XP/RP reward flows.
- Conducted end-to-end user research (interviews + usability testing) to identify pain points including “Star Fatigue” rating confusion; designed targeted solutions improving rating clarity and pricing transparency.
- Produced 50+ wireframes and high-fidelity Figma prototypes, iterating across 3 design sprints based on structured stakeholder feedback tracked in Jira.
- Built a scalable design system with reusable component libraries, colour tokens, and typography standards ensuring visual consistency across 4+ product categories.
- Collaborated daily with product and engineering teams via Zoho Cliq and Jira, ensuring pixel-perfect developer handoff and design-to-implementation fidelity.

Junior Software Engineer (UI-Focused) — Tertius Life Sciences Pvt. Ltd. *Nov 2025 – Jan 2026 · 3 months · Tirur, Kerala*

- Designed role-based dashboards (Admin / Manager / Field Staff) for a Sales Force Automation platform, consolidating 5+ manual reporting steps into a single real-time interface.
- Transformed manual Excel and WhatsApp-based workflows into intuitive digital interfaces, reducing data processing time by 80% for 50+ field staff.
- Built React + TypeScript frontend components with Tailwind CSS ensuring mobile-first, offline-first usability for low-network field environments.

Software Developer (UI/UX Contributor) — IBIL Solutions *May 2025 – Jun 2025 · 2 months · Trivandrum, Kerala*

- Designed end-to-end UX for Resumify (HR Tech resume parser) — upload flows, data display tables, and sorting/filtering patterns reducing cognitive load for HR users.
- Built responsive Angular frontend achieving 95% PDF extraction accuracy with 40% faster queries and 60% faster candidate search.

KEY PROJECTS

Lifexpy — Gamified Discovery Platform *Figma · Design Systems · UX Research*

- Designed unified discovery UX converting real-world exploration into mission-driven, reward-based journeys across food, hotels, landmarks, and retail.
- Solved UX ambiguity around star ratings, pricing, and category differentiation through iterative A/B-tested design sprints.

Resumify — Resume Parsing Web App *Angular · Spring Boot · MySQL*

- Designed minimal zero-friction UI for uploading, parsing, and managing candidate resume data; ensured WCAG-aligned accessibility across desktop and mobile.

College Management Mobile App *Flutter · Firebase*

- Designed and built cross-platform app digitising 6 administrative modules (student, faculty, hostel, canteen, union, office), replacing paper-based workflows with real-time flows.

EDUCATION

Bachelor of Computer Applications (BCA) — Computer Science *2021 – 2024*
Majlis Arts & Science College, University of Calicut

CERTIFICATIONS

UI/UX Designer Internship Certificate — Doztix Group Pvt. Ltd. *May 2026*

Introduction to Security Principles in Cloud Computing • Generative AI for Beginners • Frontend Developer – CSS